



PENANG
Signature
GOLD FAIR
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RESCHEDULE OF PENANG SIGNATURE GOLD & JEWELLERY FAIR (PSG) 12 - 14 DECEMBER 2021 AT SETIA SPICE CONVENTION CENTRE, PENANG.

KUALA LUMPUR, August 2021: In light of The National Recovery Plan that announced by Malaysia's Government, Penang Signature Gold & Jewellery Fair (PSG) with the concern of all phrases of advice had made decision to reschedule 12 - 14 December 2021 at Setia Spice Convention Centre, Penang, Malaysia.

The change comes in view of the latest pandemic situation in the country. Putting the health and well-being of everyone participating and visiting PSG remains our top priority, Elite Expo Sdn Bhd the organizer of PSG had a decide to reschedule on the exhibition date stated. However, the reschedule of new date for PSG 2021 is not a stop or a cancel, but a buffer time to all industry player out there to be prepared to accept the new challenges after the pandemic.

"In this critical year, we are confident that Penang Signature Gold & Jewellery Fair will continue to play a booster of the development of the gold & jewellery industry, made the recovery of industry into a strong shot, create more effective trading opportunities for exhibitors and buyers. Besides, we also want to emphasize here that a rigorous safety regime will be enforced at our physical show. PSG will strictly adhere to health and safety guidelines, and enhanced cleaning protocols in accordance with health and safety standard by local government. In addition, we will continue monitor the situation closely and will update details of the rescheduling details to exhibitors and buyers." said Datuk Johnson Lim, Chief Executive Officer of Elite Expo Sdn Bhd.

Meanwhile, PSG 2021 is stepping into Digital Path to coincide with the show of PSG 2021 at Setia SPICE Convention Center (12 – 14 December 2021), professional buyers from anywhere in the world may now connect with their favorite suppliers and discover new ones on **PSG E-Connect**. This is a digital sourcing experience complementing in gold & jewellery event to aim facilitate all industry players local and international through online to continue business chain with no limit as an automotive business platform with supplier business and product info and business negotiations to build a borderless country connection. Make sourcing of product and trade not just only physical but online.

With new date, PSG 2021 will be the only Gold-Focus trade show in Southeast Asia calendar this year and the show will make continuous improvements and bring comprehensive platform so that exhibitors and buyers are able to benefit from PSG to develop their business.

We want to thank you all for your support, understanding and words of encouragement. Great things happen and we can overcome difficulties when we come together as one community. Thus, we expect with the new date of PSG will continue offers one-stop sourcing platform for creating business opportunities that will drive your business further and faster.

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