

THE PIONEER GOLD-FOCUS TRADING PLATFORM FOR TRADE BUYERS
PENANG SIGNATURE GOLD FAIR – A PROJECT BY MIJF

PENANG, MALAYSIA: Gold industry is ever-growing in Malaysia as Malaysia is known to be a steady gold manufacturing and crafting country across the world, with its extended history of trading. In 2018, The Organizer – Elite Expo Sdn Bhd envisions bringing together the local and international gold manufacturers and buyers under a rooftop. Hence, **Penang Signature Gold Fair (PSG) 2018**, a project by Malaysia International Jewellery Fair (MIJF) is proudly initiated again by Elite Expo Sdn Bhd and will be held on stage where business and leisure meet at Straits Quay Convention Centre (SQCC), Penang, Malaysia 10th – 12th August 2018.

The Organizer Elite Expo is delighted to announce PSG as **The Only GOLD Exhibition within Southeast Asia**, and the collaboration with Province Wellesley Gold & Silver Ornament Merchants Association as PSG's co-organizer. This project is strategically located in Penang which is known as the ideal shopping destination for gold jewellery as the industry previously started off of skilful gold craftsmanship for over a century long. With a start up of a gold exhibition in Penang, PSG 2018 serves to aim of promoting Malaysia's gold craftsmanship as well as magnifying the nation's potential in the gold market to a global stage.

Introduction of Hosted Buyers Program

Malaysia aspires to become one of the world's major gold jewellery suppliers as Malaysia's labour charges for per gram of gold are lower than the other countries especially China. Thus, PSG is ambitious to become the most renowned GOLD-FOCUS Trade Show in Malaysia and across the region to promote Malaysia Gold Craftsmanship, allowing both exhibitors and delegates to establish solid networking connection and business deals while to keep abreast with the most up-to-date gold industry insights.

Thus, Penang Signature Gold Fair (PSG) offers a one-in-a-million opportunity for trade buyers to invest in international-grade gold jewellery with the introduction of 'Hosted Buyers Program'. Trade buyers who join the program are entitled to enjoy the privileges of complimentary 4-Stars hotel stay, face-to-face appointments with gold jewellery manufacturers and also having the special access to gold factory visit in order to know more about the production line of gold jewellery in Malaysia.

PSG 2018 Highlighted Events

In **PSG Glamorous Opening Ceremony with Gold Jewellery Fashion Show**, the event is inaugurated by flaunting the best gold jewellery products. This grandiose opening ceremony of PSG will be taking place on the 10th August at 11.30am. This Fashion Show is the only fashion show that highlighting gold jewellery which will be tailored to the needs of trade buyers, who will have the liberty of being the audience members. Advertising the most commendable pieces of gold jewellery, traders will be able to experience the live showcase of jewellery and be fully immersed in the beauty of gold jewellery.

In addition, we are gathering worldwide presidents of respective Goldsmith Associations and representative including Dubai, India, Nepal, Cambodia, China, Vietnam, Singapore, Thailand, Malaysia, etc to participate in **PSG International Gold Summit**, with each individual president discussing and sharing the gold jewellery import and export policy of each countries, thus Malaysia gold jewellery manufactures will have depth industry knowledge about the global gold market.

In conjunction with that, a **Prestigious Thousand Person Feast** invitation is also expanding to trade buyers across the world in order to arrange productive face-to-face appointment between International gold traders with Malaysia gold manufactures to explore exponential investment opportunities and unlimited business networking. With this, we are confident that trade buyers will not be disappointed with the set hospitality arrangement.

Gold trade buyers are now able to have a specific yet wider range of gold sourcing based on different karats or millesimal fineness of gold such as 22K, 21K, 18K and etc. Different categories of jewellery like bracelets, bangles, brooches, necklace, rings, earrings, gold coins and gold bars, tools and machinery as well as those which are related to gold accessories will be presented.

From elegant, classic designs, to unique and one-of-a-kind models of gold jewellery collections, PSG provides huge varieties of exquisite and delicate Malaysian made jewellery collections at one point, and thus propels the local jewellery industry to the international level eventually!

For enquiries, kindly logon www.mijf.com.my/penanggold or contact the Organizer, Elite Expo Sdn Bhd through (Email: penanggoldfair@gmail.com) or (Tel: 603 5891 1157). See you at PSG 2018!

For further inquiries, kindly contact the Organizer at:

Mr Koo Siong Ann
Elite Expo Sdn Bhd
Senior PR & Communications Executive
T: 603 5891 1157 ext. 119
E: koo@elite.com.my